



Issue 1  
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Classic Baguette Intro



Classic Baguette in Bag

Visit us on the web at:  
[www.chabaso.com](http://www.chabaso.com)



Merchandiser

## NEW! Classic Baguette

- **Super Flavor**  
With a crispy crust and light, moist interior
- **Super Quality**  
Only the best ingredients and no preservatives or trans fats
- **Super Packaging**  
Attractive Chabaso brand packaging made of “freshness paper”
- **Super Sales Materials**  
Shelf talkers and 7x11 Point of Sale Cards available
- **Super Merchandiser**  
Place our dump bin by register, in deli or prepared foods section for impulse purchase. Customers report 159% + increased sales
- **SUPER PRICE!**  
Suggested retail of **\$1.99**

To order or request POS Materials, please call:  
203-562-9007 ext. 827 or email: [order@chabaso.com](mailto:order@chabaso.com)



7x11 card



Shelftalker